



WHITEPAPER



SEASIDE CLUB



INVESTMENTS IN DIGITAL WORLD ASSETS
INVESTMENTS IN REAL WORLD ASSETS
INVESTMENTS IN YOURSELF

Table of contents

Introduction	3
Crypto Hunters NFT Collection	5
Apex Humanity NFT Collection	8
Learn2Earn Project	13
Seaside Coin	18
Membership NFT Collection	19
NFT Drops	21
Distribution of Royalties and earnings from NFT sales	22
The security of the system	23
The Vision	25
Roadmap	28

Seaside?

Stands for a vision. A vision for a greater future and a better life. The most significant investment one can ever make is into one's self development. One should always strive to be a better person today than yesterday.

Can I change my life for the better if I decide to work hard?

The answer is Yes!

Can I expect to stay healthy if I take care of myself?

The answer is Yes!

Can I expect to be successful if I decide to do something about it?

The answer is Yes!

We always have to start with ourselves first. No one but you can do it for you. We can only show you a different perspective and offer you opportunities that can better your life.



Club?

“The Club stands for our community. A friendly environment within which every individual is worth just as much as the entire group. This brings harmony with oneself and one’s surroundings which is an important factor in order to live a successful life. In addition, I believe that people are much stronger in a group than on their own”.

— Hussein Karaki, founder of the Seaside Club.

We want our community members to be surrounded with like minded individuals who share the same vision: A brighter future turned into reality through self development. This way, our community will offer life changing opportunities for anybody who decides to join us.

For this reason Seaside Club is setting up real world business operations in a way that will allow us to distribute the perks of owning the business assets among the club members in the form of NFTs. The focus is put on creating effective business models, creating a business out of the model and further digitally upgrading this business with available distributed ledger technologies and smart contracts.

Learn more about the opportunities Seaside Club opens for you in the next pages.

Crypto Hunters NFT Collection

A special NFT collection dedicated to a Crypto Hunters reality TV show series that is now being prepared for a world wide release. We would like to open the door for our community to take part in this show via a special Crypto Hunters NFT collection.

Crypto Hunters reality TV show brings the digital world of cryptocurrency and NFT's into the real world through a competitive reality TV series. The series are aimed to shape the growing interest in decentralized technologies by showing their real use cases in an easy to understand entertainment format. Crypto Hunters will build world-wide trust and credibility of the crypto space, blurring the lines between a novice and a pro of the industry.

Crypto Hunters NFT Utility:

- ◆ All Crypto Hunters NFT holders - as they stake their NFT - will attain rewards directly connected to the % of the proceeds from the Crypto Hunters Season One revenues in perpetuity.
- ◆ Each Crypto Hunters NFT holder who staked will receive an airdrop in Seaside Tokens once the token sale goes live.
- ◆ Each holder will be able to get limited edition merch as Crypto Hunters show goes around the world.
- ◆ With Crypto Hunters NFT you get unlimited access to the Learn2Earn app including all of its features! Learn more about the app in the corresponding section!

The Crypto Hunters series intellectual property belongs exclusively to Seaside Club. The IP will be further licensed to streaming and TV companies around the globe; it will be used to create merchandise and other branded experiences. All the proceeds from NFT sales will go directly to the series production budget, but it will barely cover 20% of the total costs. It means that Seaside Club could have completed the series on its own, but we want our community to be a part of this journey.

The Team

Such an ambitious goal can only be accomplished with a great team and we have made sure to get an array of experts on board for this mission.

Meet the Crypto Hunters executive production team:

Bruce Macdonald



Expert movie script writer, producer and director. Winner of the 2021 Best Human Rights Film at the Cannes World Film Festival; Best Director of 2020 at the New York Movie Awards, Best Art Direction in a short film at the South Film and Arts Academy Festival 2020. Known for the production of "The Carpenter", "Beat the Curve", "Samson", currently working on "3 of a Kind" and "The Prophecy of Troy" as the executive producer.

Samad Davis



Expert TV series & movie producer and director. Samad was an executive producer in the Top Actor SA series and Criminal Behavior drama. He also produced episodes for Terror Lake Drive and Kings of Jo'burg – both series are featured on Netflix. He produced Love by Chance, Three Blind Mice, Mooz Loom; directed Ambitions series, Three Can Play That Game movie and Love by Chance drama movie – again both movies are also featured on Netflix.



Boomtown Productions

Crypto Hunters series is produced in partnership with Boomtown Productions – an expert production company that has over 20 years of production experience. This company is well known for its production quality and dedication.



Apex Humanity NFT Collection

The Apex Humanity is an opening preambula for everything that Seaside Club will offer for its members. We like to look at our earliest community members as the “apex of humanity” - people who seek new networking and personal development opportunities through new technologies evading the virtual isolation of the current days and aiming to stand independently in this world for generations to come. The Apex Humanity NFT collection portrays the enthusiasm and willpower of these modern men and women.

We will be hosting an airdrop giveaway as part of our Apex Humanity NFT collection drop as a reward for the loyalty and trust placed into our project by our earliest members. The collection will consist of 10010 pieces. With this giveaway we would like to present the most lucky early supporters with an airdrop for our future Membership NFTs.

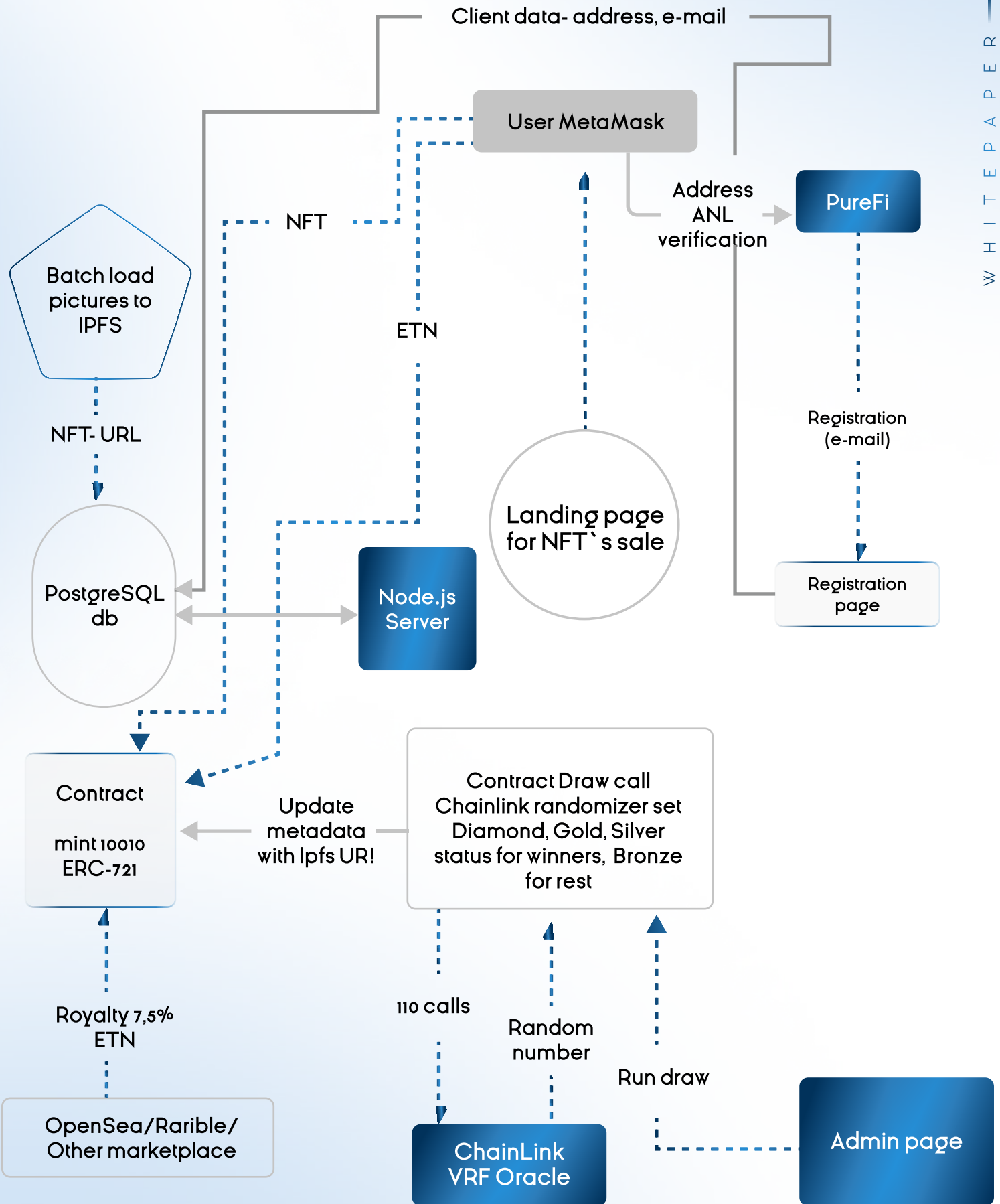


Apex Humanity Structure

20 Diamond, 20 Gold and 70 Silver Membership NFTs will be dedicated to an airdrop for Apex Humanity Holders with corresponding Apex Humanity NFT statuses. In other words - 110 out of 10010 NFTs will get an additional status that will allow holders of those to get a Membership NFT airdrop as soon as we launch the Membership NFTs mint.

The giveaway will be hosted on a chain with us using the most reliable randomiser from Chainlink VRF Oracle. The transparency of operations will be ensured by the Purefi AML solution provider. The security and validity of smart contracts behind Apex Humanity will be audited by a currently undisclosed range of auditors that will be announced further. Below you may find the smart contract architecture solution for it:





Apex Humanity NFT Collection

- ◆ First smart contract ERC-721 will mint NFT's on incoming transaction call. At this moment each minted NFT will have the same picture stored at IPFS and all NFT's are transferable. Paid after sale of NFT at secondary market will have a royalty of 7.5% deducted from the sell price and sent to the contract creator's address.
- ◆ Second smart contract is composed for the draw (winners selection) function. Draw will start when 10010 NFTs are minted. Contract sends 110 calls to ChainLink VRF service and gets 110 random numbers for winner selection - 20 Diamond status, 20 Gold status, 70 Silver status.
- ◆ Each winner selected from 10010 NFT's will be assigned with relevant status and random pictures. This will be done via changing metadata in the first contract. After the airdrop status assignment, all of the remaining 10010 NFT's will be assigned with Bronze status and random pictures from the same Apex Humanity collection.



WEB 3.0



At the moment of Membership NFTs minting, people with Gold, Silver, Diamond statuses of their Apex Humanity NFTs will get one corresponding Membership NFT airdropped to their wallet for free. Bronze status will be given to all Apex Humanity NFTs.

It will provide a constant discount for any Membership NFT minting and full access to Learn2Earn app. In other words - 10010 Apex Humanity NFTs will serve as a discount voucher on any future Membership NFT minting from Seaside Club and as an access key for the app.

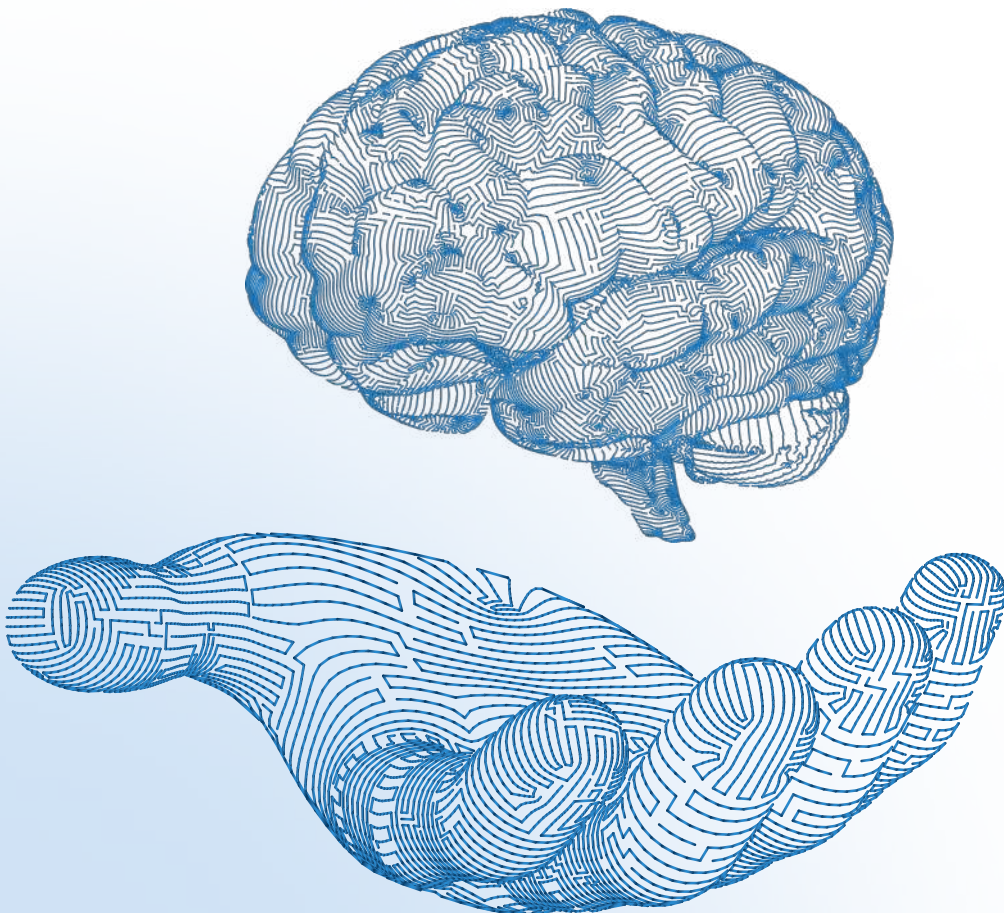


Learn2Earn Project

We want our community to be empowering for people and one good way for such empowerment is knowledge. For this reason we are currently developing a learning app with a Learn2Earn system onboard. Only Apex Humanity NFT, Membership NFT and Crypto Hunters NFT holders will get access to the app.

The app will contain a live-feed newspaper with specialized articles and overviews from various business and technological areas. We want to create a special hub of up-to-date know-how articles and valid industry news free of politics or religion.

We want to encourage knowledge sharing among members. For this reason we will be glad to feature community specialists and writers in the live-feed newspaper. All talents and experts will also have a chance to join the Seaside team in future projects.



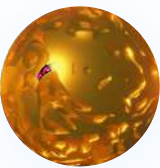
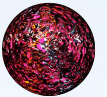
Learn2Earn Project

All users will be able to compete in a monthly knowledge contest in the app. There will be daily multiple choice quizzes put together from all of the learning materials available. Completing daily quizzes will give you a boost in the leaderboard and will award you with special Learn Tokens. The 5 best people from the leaderboard of each month will compete in a live show where the winner will get a 5-figure cash prize.

Apart from these points, we also included several other features to use the app token for real tangible rewards. For instance - we introduce the Auction, the Networking Chat and rewards for active app users. We introduce a rewards system for community members who are actively involved in the project's life. By actively communicating or sharing content users will get Learn Token rewards

Learn2Earn app features:

- **Industry news, Podcasts and Learning materials from Business, Crypto, NFT and Lifestyle areas!**
- **Network with other holders and with a project team in a special General Chat!**
- **Complete daily quizzes earning app rating and Learn Tokens!**
- **A great prize for winning the monthly Live Quiz!**
- **Spend Learn Tokens for blue chip NFTs via Auction!**
- **Spend Learn Tokens for tickets to real life events!**
- **Propose your business project to be funded by the Club!**
- **Apply to become a writer and earn from featuring your own learning materials within the app!**



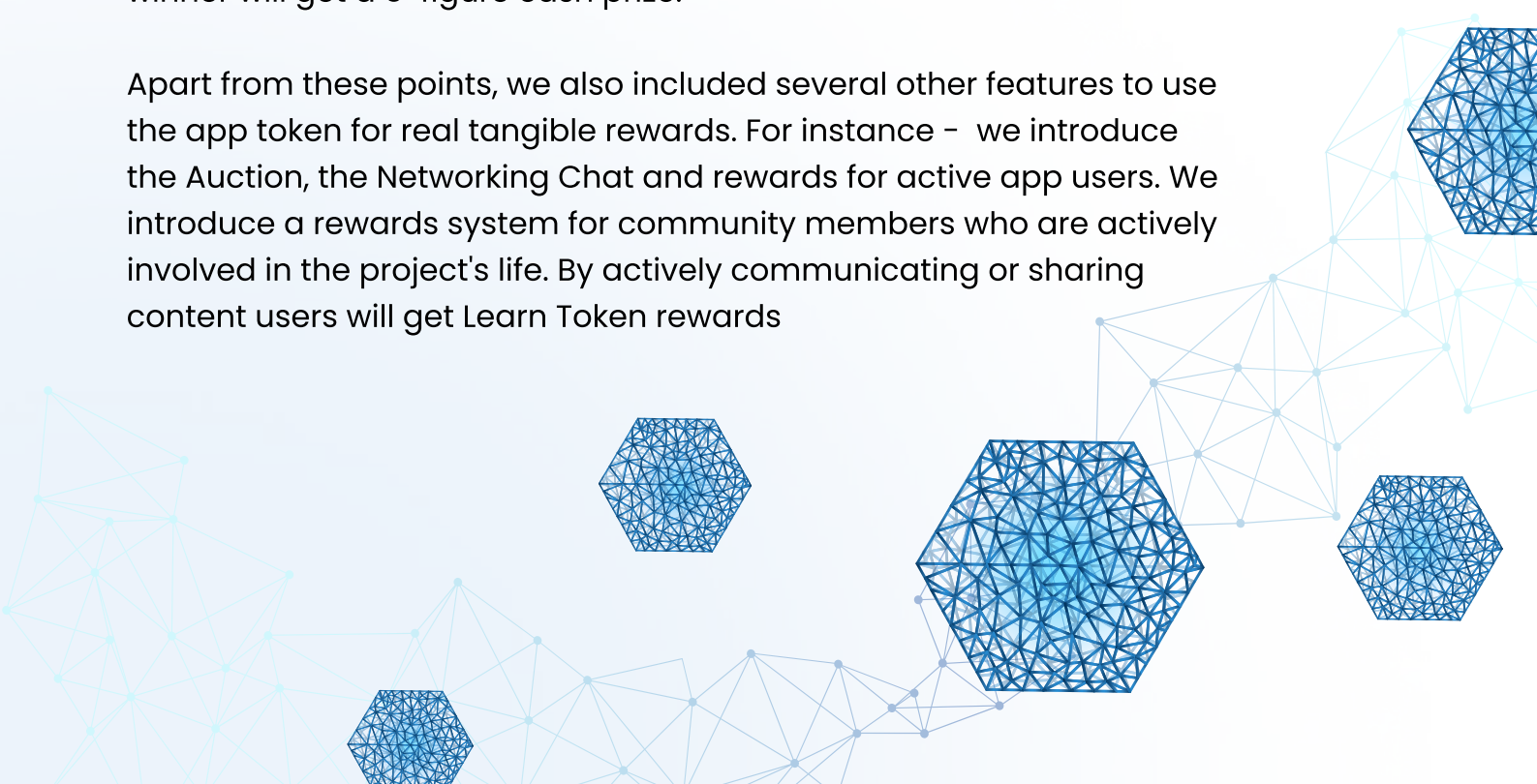
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The Auction function will allow users to buy NFTs from top collections. Seaside Club owns a range of high tier NFTs that users of the app will have an ability to bid on with the Learn Token and the highest bidder will get the NFT transferred to his wallet.

The Networking Chat is proposed to bring the Seaside Club community together. In the app NFT holders will be able to network with each other, ask direct questions to the founder or the project team, get their ideas seen and heard. Over time chat functionality will gradually expand to the level of a social network that is exclusively available only to Seaside Club members and NFT holders.

Each app user will be able to propose his own articles to be posted. A special submission form will be open for community members who would like to apply for writing their own learning materials. Those who successfully pass the screening - will be rewarded for each article they write.



We see our app as the central hub for all Seaside Club community operations. With the app you will be able to propose your own business project to be funded by the Club. You can also vote to select the best project among those that were approved for funding.

Using the tokens you earned from quizzes you can get access to the special feed of market analytics and trading analysis.

Moreover - you can use the app tokens to get yourself a ticket to the next event you would like to attend - conferences, business networking meetings, NFT exhibitions and other options will be available for all!

The app Beta release will happen after the Apex Humanity NFT minting expected in late 2022.

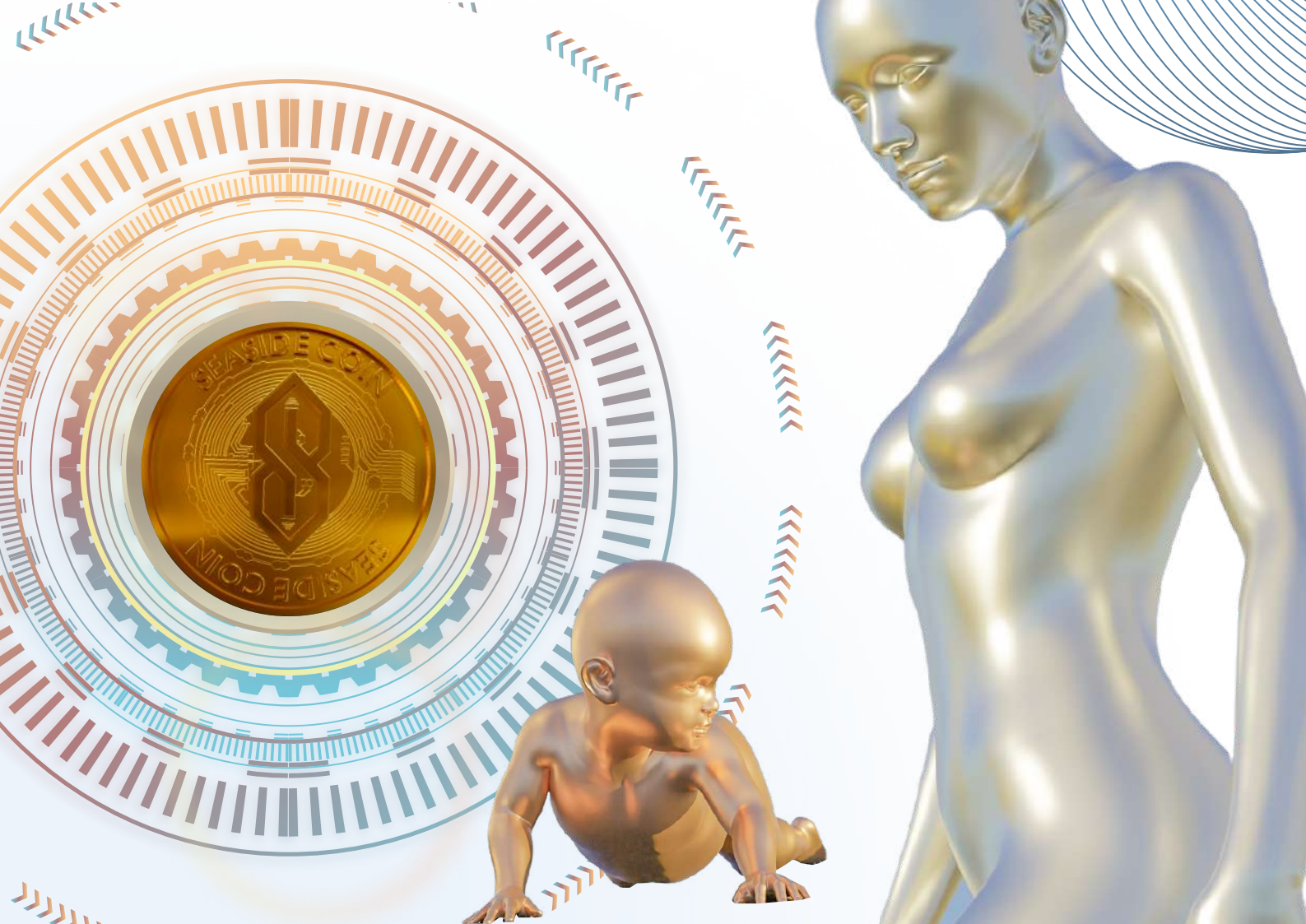


Seaside Coin

Seaside Coin is a utility token for in the Seaside ecosystem. This token will act as a store of value to distribute rewards from real life business operations of the Club. The token is currently being developed. Details of the Seaside Coin tokenomics will be announced with further updates.

Free Mint NFT Collection

All Apex Humanity holders will be given a whitelist for minting an exclusive Free Mint collection from Seaside Club. Features of this drop will be revealed later in the official announcements.

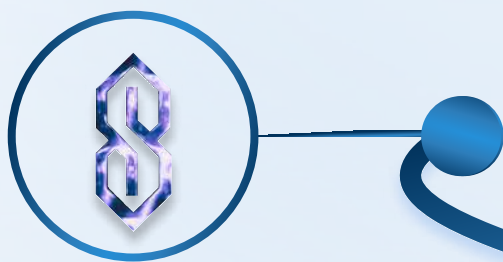


Membership NFT Collection

We have different business models. These models may only be implemented mathematically with limited groups, so we created 3 different levels of memberships with 2 of those having a members count cap. Our membership, depending on which one you have, is like a ticket. In other words - each Membership NFT will act as an access token for every project we host.

For example, on a Diamond membership level, a person will enjoy access to every single project Seaside Club has to offer. In addition we are planning a cooperation with famous artists where there will only be a certain number of items from which only the Diamond members will benefit.

A Diamond or any other Membership gives access to options for perks that are mathematically calculable only for a certain number of users. Silver and Golden tiers will have their own dedicated airdrops and projects as well. Our goal is to provide only the most attractive deals and real - life perks to Membership NFT holders so they will only get the best possible options. Moreover, all members will get exclusive access to the Learn2Earn app.



DIAMOND MEMBERSHIP TIER:

Diamond will be limited to a total of 5000 memberships. Members of this tier will be able to invest in all facets of Seaside Club, whether it be Real Estate, Copper, Gold or Diamond mining. It also qualifies for exclusive Diamond NFT drops in collaboration with well-known artists within the market.



GOLD MEMBERSHIP TIER:

Gold will be limited to a total of 10000 memberships. Gold members will be able to invest in Real estate, Gold and Copper mining. It will also provide full access to our social app, Learn2Earn, and qualify for future Gold NFT drops.



SILVER MEMBERSHIP TIER:

Silver supply will be uncapped. Silver members will be able to invest in Real Estate, and they are going to qualify for future Silver NFT drops, along with full Learn2Earn App access.



BRONZE MEMBERSHIP TIER:

Bronze membership is provided to all Apex Humanity holders. Hence the total supply will be limited to 10010 Bronze memberships. Bronze tier gives a constant discount for any future Membership NFT minting and will give full access to the Learn2Earn app.

NFT Drops

We will collaborate with both well-known and aspiring NFT artists to host unexpected airdrops and provide other great-value minting options for Membership NFT holders.

Ownership series

One of the aims of Seaside Club is to connect the digital and real business worlds via smart contract technology. It means creating value at both the digital and real world levels of our members. Most of our business projects will be digitized and will have a special Ownership NFT that means a special place the holder owns in the project. There are Diamond, Gold and Silver Ownership NFT series available to the corresponding tier of Membership NFT a person holds.


At some point we will host a community event where each Diamond or Gold Membership NFT holder will be able to share his business plan or idea with us. After the preliminary scanning, several best ideas will be chosen for community voting. Winning ideas will be implemented in real life businesses and further digitized at a certain Membership level. Business projects that are currently being prepared for digitization:

Silver Ownership Project: Real Estate business

Gold Ownership Project: Gold & Copper mining business

Diamond Ownership Project: Diamond mining business

This is a complex system of business cooperation that still requires careful development; therefore the details of the Ownership series will be disclosed one by one in future updates.



Distribution of Royalties and earnings from NFT sales

The funds from minting the Crypto Hunters NFT, Apex Humanity NFT, Membership NFT and Ownership NFT series will go for the development of Crypto Hunters reality TV series, Real Estate, Ore Mining and other future perk projects and partially for covering the business expenses (marketing, research, technological and business development). Same counts for 7.5% royalties from subsequent NFT sales.

In addition - at least 10% of all profits generated by the Seaside Club and its projects will be donated to charity to support people who happen to be in a worse life position than we are in this world. Only if we are willing to give something we can achieve something. The Seaside Help web platform will be dedicated for charity voting and reporting.

We understand that in order for people to trust us in this journey we will need to provide a transparent view on our finances. For this reason we are currently developing a reporting system with transparent financial data that will ensure our goodwill and best intentions in actions.



The security of the system

Considering that the development of applications based on the distributed ledger technology is a complex task, we decided to employ several great specialist teams to develop the IT infrastructure behind the project. The smart contract development is done by the currently undisclosed but greatly experienced development team. The randomizing mechanism will be used from Chainlink's Oracle solution and AML check will be done by Purefi.



Seaside Club corporate structure and licensing

Seaside Club is a group of companies registered in Dubai and Malta. Currently we are developing a reliable corporate structure to accommodate all projects and ideas we have in mind. Our most important task is to act legally and securely. We want you to know who we are, where we operate and what real-life resource basis we have to actually do what we aim to. As soon as we finish all necessary legal procedures we will provide you with a Terms of Service document with all of the important legal information.

Mission Statement

Seaside Club intends to combine various investment opportunities into one project, creating a range of opportunities for its members. We would like to create a system that allows its participants to benefit from digital and real life business related perks via NFT technology.

The Seaside Club website is being developed as a proprietary NFT marketplace with extended functionality, meaning that only NFTs from Seaside Club will be available for users. The expanded functionality of the marketplace will be available only for Club Members who we recognise as digital wallets that hold the Membership series NFT of a certain access level.





The Vision

The digital world has evolved rapidly, which can be for good and for bad at the same time. The worst part of it is in the tendency for people to replace reality with virtual isolation. In the midst of the Corona period, I've noticed how people have distanced themselves further from each other. Over time people got more isolated than ever. This is a bad tendency in my opinion. People always get stronger as they unite with like minded individuals. We would like to outline this idea of overcoming isolation during the digital era in our first NFT collection.

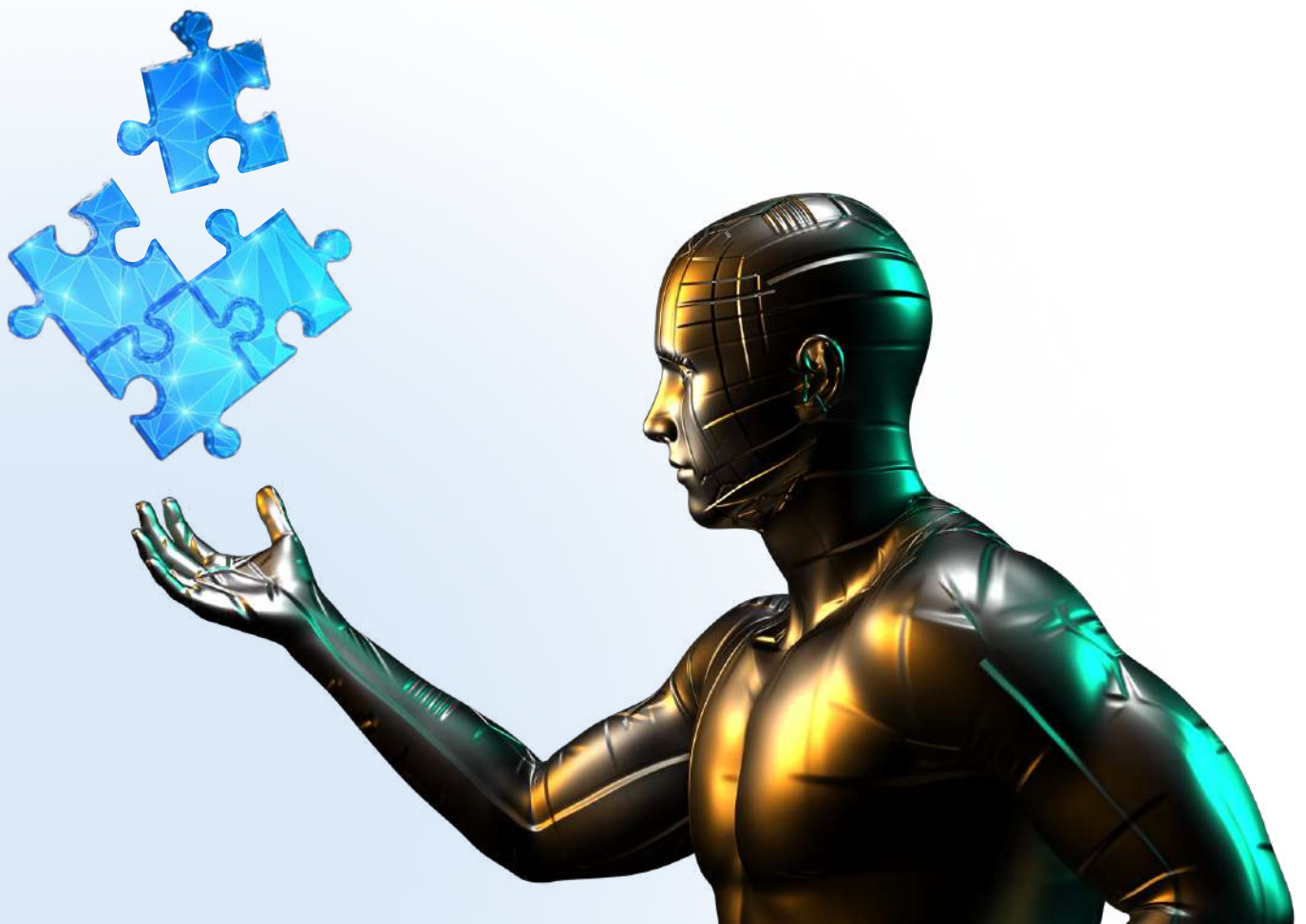
We believe that there are many people with great ideas, without any possibilities of putting them to practice. Our Seaside Club will provide an opportunity for your ideas to be heard and brought to life.



The Vision

At the same time, this system will decrease the barrier of entry for people who would like to take part in digital and real world businesses but do not have the required financial power or an idea for a business of their own. In other words, we will invest into ideas of people who do not have the resources needed and at the same time we will provide options for those who haven't come up with ideas of their own yet.

There are noticeably more ways for unification and cooperation now than ever before. I noticed that there are now more ways to reach people with your ideas and do something together from across the globe. But what do I want from people? I want to build a community that creates mutual opportunities for good investments and personal growth for anyone who would like to join us.



The Reasoning

Every business provides special perks for its owners. For example - say you owned a restaurant, apart from taking revenue from it, you as an owner can enjoy free meals and get the best tables whenever you feel like it. Such real life perks are available for business owners in both digital and regular industries. Thus the system behind Seaside Club will distribute perks from businesses we build among the community members based on ownership NFTs they mint.

In order for the community to grow quickly - we developed a series of projects that will benefit each community member who would like to take part in it. Our plan is to combine the most sustainable and high entry barrier business models from the "real world" - like real estate or ore mining - with the new developments in distributed ledger technology - like NFTs for instance.

We firmly believe that virtual worlds and digital currencies will play a vital role in determining the future of our planet. This goes hand in hand with the high applicability of smart contracts. They will simplify day-to-day business operations in many ways. Mainly by making it easier and safer for parties to come to an agreement, cutting the necessity of dealing with highly bureaucratic processes and middlemen.



Another thing we believe in is that having the right connections plays an integral part in our success. History has shown us that people are stronger when they stand united. A group's progress will always be greater than that of a single individual. At least for as long as the interests of the people within said group are aligned and/or under the condition that the people within said group share the same vision and are working towards the same goal.

Roadmap

Phase I :

- ◆ Crypto Hunters NFT release
- ◆ Apex Humanity NFT release
- ◆ Beta Learn2Earn Release
- ◆ Free Mint Collection Release
- ◆ Introduction of Seaside Coin

Phase II :

- ◆ Crypto Hunters World-Wide Announcement
- ◆ Membership NFT Collections Release.
- ◆ Charity Program Reveal
- ◆ NFT Drops for Members

Phase III :

- ◆ Release of Ownership series: Real estate & Diamond, Gold, Copper mining.
- ◆ Investments in community business ideas, gathered through the Learn2Earn app

