



SEASIDE CLUB

WHITEPAPER SUMMARY



## What is Seaside Club?

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Seaside Club intends to combine various investment opportunities into one project, creating a range of opportunities for its members. We are creating a system that allows its participants to benefit from digital and real life businesses via the use of NFTs.

The focus is put on creating effective business models, creating a business out of the model and further digitally upgrading this business with available distributed ledger technology applications like smart contracts. Our plan is to combine the most efficient business models from the “real world” – like real estate or ore mining – with the new developments in distributed ledger technology – like NFTs for instance.

The system we are building will decrease the barrier of entry for people who would like to take part in digital and real world businesses but who do not have the required financial power or an idea for a business of their own. In other words, we will invest into ideas of people who do not have the resources needed and at the same time we will provide options for those who haven't come up with ideas of their own yet. We believe that the system we create in the Club will offer opportunities for people to save time on their way to financial and personal independence.

The Seaside Club is an established holding company working in several industries. We deal with real estate, diamond mining, investments in various digital and real-world assets, startup investments, common goods trading and some other businesses. To sum it up, we invest in digital assets, real-world assets and soon we would like to start investing in ideas that will come from our community.



## Project Roadmap

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### Phase I:

#### ✦ **Crypto Hunters NFT Collection**

A special NFT collection dedicated to a Crypto Hunters reality TV show series that is now being prepared for a world wide release. We would like to open the door for our community to take part in this show via a special Crypto Hunters NFT collection.

Crypto Hunters reality TV show brings the digital world of cryptocurrency and NFT's into the real world through the competitive reality TV series. The series are aimed to shape the growing interest in decentralized technologies by showing their real use cases in an easy to understand entertainment format. Crypto Hunters will build world-wide trust and credibility in the crypto space, blurring the lines between a novice and a pro of the industry.

#### ✦ **Crypto Hunters NFT Collection Utility:**

- All Crypto Hunters NFT holders - as they stake their NFT - will attain rewards directly connected to the % of the proceeds from the Crypto Hunters Season One revenues. Forever
- Each Crypto Hunters NFT holder who staked will receive an airdrop in Seaside Coins once the token sale will be open.
- Each holder will be able to get limited edition merch as Crypto Hunters show goes around the world.
- With Crypto Hunters NFTs you get additional opportunities in the Learn2Earn app along with Membership NFT and Apex Humanity NFT holders.

#### ✦ **Crypto Hunters realit TV series production team:**

Such an ambitious goal can only be accomplished together with the best people from the movie industry. And we have a team of stars working on the show together with us.

Meet the Crypto Hunters executive production team:

## BRUCE MACDONALD



Expert movie script writer, producer and director. Winner of the 2021 Best Human Rights Film at the Cannes World Film Festival; Best Director of 2020 at the New York Movie Awards, Best Art Direction in a short film at the South Film and Arts Academy Festival 2020. Known for the production of "The Carpenter", "Beat the Curve", "Samson", currently working on "3 of a Kind" and "The Prophecy of Troy" as the executive producer.

## SAMAD DAVIS



Expert TV series & movie producer and director. Samad was an executive producer in the "Top Actor SA" series and "Criminal Behavior" drama. He also produced episodes for "Terror Lake Drive", and "Kings of Jo'burg" - both series are featured on Netflix. He produced "Love By Chance", "Three Blind Mice", "Mooz Loom"; directed "Ambitions" series, "Three Can Play That Game" movie and "Love by Chance" drama movie - both movies are also featured on Netflix.



## Boomtown Productions

Crypto Hunters series is produced in partnership with Boomtown Productions - the expert production company that has over 20 years of production experience. This company is well known for its production quality and dedication to projects they build.





## ◆ Apex Humanity Collection

Apex Humanity is the first artwork NFT collection from Seaside Club. We like to see our earliest community members as the “apex of humanity” – people who seek for new networking and personal development opportunities through new technologies evading the virtual isolation of the current days and aiming to stand independently in this world for generations. The Apex Humanity NFT collection portrays the enthusiasm and willpower of these modern men and women.

The Apex Humanity is an opening preambula for everything that Seaside Club will offer for its members. We will be hosting an airdrop giveaway as part of our Apex Humanity NFT collection drop as a reward for the loyalty and trust placed into our project by our earliest members. The collection will consist of 10010 pieces. With this giveaway we would like to present the most lucky early supporters with an airdrop for our future Membership NFTs.

20 Diamond, 20 Gold and 70 Silver Membership NFTs will be dedicated to an Airdrop for Apex Humanity Holders with corresponding Apex Humanity NFT statuses that are assigned at the giveaway. In other words – 110 out of 10010 NFTs will get an additional status that will allow holders of those to get a Membership NFTs airdrop as soon as we launch the Membership NFTs mint.

## ◆ Learn2Earn App

We are currently developing a learning app with a Learn2Earn system onboard. All Crypto Hunters NFT, Apex Humanity NFT and Membership NFT holders will get access to the app for free.

The app will contain a live-feed newspaper with specialized articles and overviews from various business and technological areas. We want to create a special hub of up-to-date know-how articles and valid industry news free of politics or religion. In order to promote learning within our community members we included a Learn2Earn system that will provide an opportunity for people to get app tokens for their knowledge.

Apart from that, the app will feature:

- Industry news, Podcasts and Learning materials from Business, Crypto, NFT and Lifestyle areas
- Network with other holders and with a project team in a special General Chat



- Complete daily quizzes earning app rating and Learn Tokens
- A great prize for winning the monthly Quiz
- Spend Learn Tokens for blue chip NFTs via Auction
- Spend Learn Tokens for tickets to real life events
- Propose your business project to be funded by the Club
- Apply to become a writer and earn from featuring your own learning materials within the app

The app Beta release will happen after the Apex Humanity NFT minting - expected in late 2022.

### ◆ Seaside Coin

Seaside Coin is a utility token integrated in the Seaside ecosystem. This token will act as a store of value to distribute rewards from real life business operations of the Club. The token is currently being developed. Details of the Seaside Coin tokenomics will be announced with further updates.

### ◆ Free Mint Collection release

All Apex Humanity holders will get a whitelist spot and a chance to get an exclusive free mint collection drop!

### ◆ Membership series

We have different business models. These models may only be implemented mathematically with limited groups, so we created 3 different levels of memberships with 2 of those having a members count cap. Our membership, depending on which one you have, is like a key. In other words - each Membership NFT will act as an access token for every project we host. All Membership NFT holders will get a range of special perks like exclusive NFT drops, digitized real-life projects and free access to the Learn2Earn app.

### There will be 4 membership tiers:

- ◆ Silver Membership - uncapped supply of membership NFTs and only Silver Tier projects/drops available.
- ◆ Gold Membership - capped to have 10 000 membership NFTs and offers both Gold and Silver projects and drops.



- ◆ Diamond Membership – capped to have 5000 membership NFTs and offers all projects/drops from other tiers along with a special NFT drops.
- ◆ Bronze membership – assigned to Apex Humanity holders and is limited to 10010 NFTs.

Apex Humanity NFTs will provide a constant discount for any Membership NFT minting and full access to Learn2Earn app. In other words – 10010 Apex Humanity NFTs will serve as a discount voucher on any future Membership NFT minting from Seaside Club and as an access token for the Learn2Earn app. At the moment of Membership NFTs minting, people with Gold, Silver, Diamond statuses of their Apex Humanity NFTs will get one corresponding Membership NFT airdropped to their wallet for free.

## Phase III:

### ◆ Ownership NFT series

Most Seaside Club's business projects will be digitized and will have a special Ownership NFT that indicates a special place the holder owns in the project and provides with special perks related to the project's performance. There will be Diamond, Gold and Silver Tier projects and same tiers of Ownership NFT series available to the corresponding tier of Membership NFT a person holds.

### Business projects that are currently being prepared for digitization:

- Silver Ownership Project: Real Estate business
- Gold Ownership Project: Gold & Copper mining business
- Diamond Ownership Project: Diamond mining business

### Investing in community ideas

At some point we will host a community ideas sharing event where each Diamond or Gold Membership NFT holder will be able to share his business plan or idea with us. After the preliminary scanning – several best ideas will be chosen for community voting. Winner ideas will be implemented in real life businesses and further digitized at a certain Membership Tier level.



## **In addition, there are several points that illustrate the full scope of the project:**

- ◆ Seaside Club will drop NFT collections to support young and upcoming artists and feature already established artists. These artists will be featured in special Membership Drops.
- ◆ Seaside Club will recognize talented and creative community members by helping artists, bloggers, videographers, writers, scientists, and others to elevate their personal development.
- ◆ Seaside Club will donate (at minimum!) 10% of its net revenue via the corporate social responsibility program and let the community decide where donations should go via our own voting system on the Seaside Help website.
- ◆ Seaside Club believes in karma. Do good, and the goodwill comes back to you. Anybody who shares this vision is welcomed in our community.

Three things do not recur in this world: the time, a spoken word, and a missed opportunity.

Stay tuned to our media releases and AMA sessions, where we will tell you more about each part of the project.

## **What are the end goals?**

- ◆ We want to create a united community of people who want to make a difference in this world, turning it into a better place to live in for future generations.
- ◆ We want to make our independent crypto-economic infrastructure with our Seaside Coin – the primary utility coin for cooperation in the Club, that can be also used for goods and services in the real world.





- ◆ We want to create our Metaverse for business people and investors, who will be able to co-create and co-fund the members-voted projects, attend special events and create a new business world communications framework.
- ◆ We want to make a difference through our corporate social responsibility program by creating our educational, healthcare, and economic development initiatives worldwide, where people need them. We will never ask for donations though.
- ◆ We want to build a unique real-world Defi structure, personal growth tools, and exclusive networking-based entertainment to help Seaside Club members earn, boost their individual traits and be stronger in any other way.

